

Enagic Community Commitment:

Care for the Elderly

At Enagic, caring for our community is more than just a public relations ploy or a few thumbs up on a social media website. It's about identifying a need and taking action to help overcome that need, and recently, Enagic had the opportunity to show the level of our commitment to some of our most important citizens—our elders.

Until just a few decades ago, the majority of traditional elder care in Japan was left to the immediate family and institutional care was extremely limited. But in recent times, more and more of the youth from rural prefectures have ventured off to the bigger cities, to seek out more modern opportunities, which have left many aging parents and grandparents alone and on their own.

Caring for the elderly has always been a very important part of Japanese culture, so this change has been hard for some to adjust to, which is what happened to a senior care facility in Okinawa, Japan. The Unity elder care facility, established in 2005, provides 24-hour care for 77 residents and day services for another 83 seniors, for a total of 160 people, each and every day. A few years ago, the facility was experiencing financial hardships and it looked as if it might actually have to close, which would have displaced the residents and made things very challenging for those needing the daytime services. When Mr. Ohshiro found out about the issues they were having, he wasted no time and took swift and decisive action.

In 2016, the Unity elder care facility became part of the growing “Enagic Group”, which includes a number of businesses that fall outside the normal realm of the Enagic water ionizer and Ukon business. “Every successful company should do what they can to help ensure that the local community is cared for,” said Mr. Ohshiro. “Enagic is fortunate that our success has been substantial enough to allow us to provide a lifeline to a few different struggling businesses.” And that lifeline

has made all the difference in the world!

The facility is now doing very well. So well in fact, that a second daytime care facility was opened to help accommodate for the ever growing number of Okinawan senior citizens needing such services. The patients have been thrilled with the changes that becoming part of the Enagic Group have provided them. Water machines have been added throughout the facility and are being used in a number of different ways. Now all of the seniors are drinking Kangen Water and are enjoying the benefits of proper hydration and they have been washing their hands with the 2.5 pH Sanitizing Water, which has helped reduce the spread of germs.



The LeveLuk machines are also helping keep the facility nice and clean. The 11.5 pH Cleansing Water is used to clean the floors and the 2.5 pH Sanitizing Water is used in humidifiers throughout the facility, which helps reduce the spread of the flu and other airborne contagions. One of the most unexpected benefits has been the smell of the center. Many nursing homes

have an unpleasant ammonia type odor, which is often mistakenly attributed to poor hygiene, but it is actually an inescapable component of body odor that only manifests in older individuals. The technical term for the smell is nonenal.

According to a study published by the Journal of Investigative Dermatology, an increase of nonenal is directly associated with aging. Nonenal is a chemical compound that is produced when omega-7 unsaturated fatty acids on the skin are degraded through oxidation. The skin begins producing more fatty acids as its natural antioxidant defenses begin to deteriorate. Hormonal



changes like menopause can contribute to this chemical process as well. As the skin grows weaker, its natural oils oxidize more quickly, producing nonenal. Because it isn't water soluble, nonenal can remain on the skin despite thorough washing. Therefore, the smell persists on the body and on fabrics, even in extremely clean environments.

Just like traditional body odor, following a healthy lifestyle can help to minimize nonenal. This includes

exercising regularly, avoiding stress, abstaining from smoking, drinking alcohol in moderation, eating a clean diet, getting enough rest and drinking plenty of water. Consumption of the antioxidant rich Kangen Water has eliminated the unpleasant smell that plagues most elder care facilities and the residents couldn't be happier. Some of the residents commented, "...since getting these amazing water machines, we feel much better, there is no unpleasant smell; we feel clean and healthy!"

Enagic is proud of our commitment to our local and global community and we feel fortunate to be able to help those in need. We also hope that every Enagic distributor understands that the blessings the company is able to bestow on others is a direct result of the success created by our global network of ambassadors. Without your dedication and hard work, the blessings would flow to far less people. It is our hope that we all continue to be able to share these blessings and that we continue to be blessed in all the things we do.

